

RESEARCH EVALUATION ASSESSMENT SERVICES

REAS

Strengthening Programs with Evaluation Expertise

Delivering rigorous, culturally responsive evaluation to strengthen programs and measure outcomes. REAS offers local expertise, bilingual capacity, and a proven record with major federal and regional funders.

Helping partners across public health, education, social equity, and policy turn data into direction and build lasting capacity.

Partnering Across Communities & Systems

- Community-Based Organizations
- Educational Institutions & School Districts
- Public Health Agencies
- Nonprofits & Coalitions
- Government Programs
- University Research & Outreach Initiatives

UTEP RESEARCH & INNOVATION

reas@utep.edu

HOW WE SUPPORT



Evaluation Services

Providing formative, process, and outcome evaluation to strengthen program effectiveness and impact.



Framework Analyses

Evaluation frameworks (SWOT, SOAR, & SMART) frameworks to guide strategic planning and organizational growth.



Research Design

Developing descriptive, exploratory, and experimental approaches to generate actionable insights.



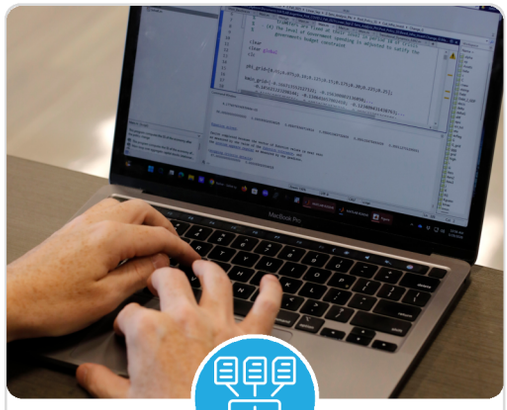
Qualitative Methods

Using thematic, narrative, and grounded theory techniques to capture depth and context in data.



Quantitative & Statistical Analysis

Employing multilevel modeling, psychometrics, ANOVA, and regression to uncover measurable patterns.



Data Collection

Conducting surveys, interviews, and focus groups available in English and Spanish to ensure inclusive evidence.

utep.edu/research/reas/